

SUMMARY

The Program of Family Health (PSF) emphasizes the health promotion aiming at the quality of life of the people, privileging actions turned to specific communities. New paradigms have been thought, in an attempt to transform the crisis established for a long time in the Public Health, aiming at a production in health syntonized with the local history and culture. The social constructionist perspective, having in its estimated the construction of meanings about the world, in the language, through the relation among the people, points to a possibility of co-construction of an attention model in health between professionals and community. The present study, based on this perspective, has as an objective: to describe meanings of health/disease produced in aiming groups in a community of a PSF. Five groups of only session had been taped, distributed geographically for the area, carried through with people of this community, invited to congregate in the street where they live, in the house of one of the participants. They had been transcribed, and with the notes of the field diary, consist in the database. The analysis, carried through in two axles, attempted to focus: 1) *When the question is to promote health* – related to the moments where the meanings are produced by the participants speaking from the place of people who enjoy health. This axle was divided in four subjects: *“Being with problems reflects in one’s health”* – that deals with the moments where the physical, mental and social factors, are related as influencing the health/illness; *“I think that everything is to be ok with life”* - that brings the moments where the concepts on health promotion had been treated as basic for the maintenance of the health; *“If you don’t have health, you do not work for sure”* – that deals with the relation between work and unemployment affecting the process health/illness; and *“Being without money is the worse illness”* – where the money was related as basic to be with health. And the second axle 2) *When the question is to recoup the health* – related to the moments where they speak from the place of sick people, needing specific cares in health. This axle was unfolded in three subjects: *“She’s healthy. She even has the health center card”* – that analyzes the moments where the health is related as the possibility to access the services; *“You think that I took the remedy that the doctor gave me? It’s well closed, in my house”* – that deals with the self care in health characterized as a not adhesion to a treatment; and the *“Illness is well personal”* – treating the health/illness as a personal and singular process. The analysis searched to describe the ways the meanings about the notions that have been basing the new proposals in health, focusing the point of view of the community. The final considerations of this work point to possibility of a transformation of the crisis of the Public Health, a practical in health based on the approach, conversation and constant negotiation, not only between the staff of professionals and community, but in all the dimensions, since the formulators of the health politics, to the usufructuary and executors.

Words keys: PSF, health/illness process, communitarian groups.